

# Personal Information Protection in Korea

– Introduction of Korea Internet & Security Agency (KISA) –



# CONTENTS

---

- 0 1 Personal Information Protection Laws and Governance in Korea
- 0 2 Introduction of Korea Internet & Security Agency (KISA)



# 01 Personal Information Protection Laws and Governance in Korea – Constitutional Basis

## Fundamental Right I

The **right to privacy** is a fundamental right and protected by constitution

‘The right to privacy is a fundamental right which prevents the state from looking into the private life of citizens, and provides for the protection from the state's intervention or prohibition of free conduct of private living. Concretely, the privacy protection is defined as protecting and maintaining the confidential secrecy of an individual; ensuring the inviolability of one's own private life; keeping from other's intervention of such sensitive areas as one's conscience or sexual life; holding in esteem one's own personality and emotional life; and preserving one's mental inner world’. *Constitutional Court, 2003. 10. 30. 2002Hun-Ma518*

## Fundamental Right II

The **right to control one's own personal information** is a fundamental right

‘The right to control one's own personal data is a right of the subject of the information to personally decide when, to whom or by whom, and to what extent his or her information will be disclosed or used. It is a basic right, although not specified in the Constitution, existing to protect the personal freedom of decision from the risk caused by the enlargement of state functions and info-communication technology.’ *Constitutional Court, 2005. 5. 26. 2004Hun-Ma190 (Consolidated)*



# 01 Personal Information Protection Laws and Governance in Korea – Definitions



Personal Information



ID



Account  
Number



Address



Name



Phone  
Number



Photo



Resident  
Registration  
Number



Other  
Information

## Keywords of Personal Information

1 Living Individual

2 Identifiable if combined

## Types of Personal Information

1 Financial Information

2 Unique Identification Number

3 Location-based Information

4 Sensitive Information

5 Biometric Information



# 01 Personal Information Protection Laws and Governance in Korea – Rights

## Rights of Data Subject

- 1 Right to be Informed
- 2 Right to Decide Consent-Related Matters
- 3 Right to Access
- 4 Right to Erasure
- 5 Right to Redress

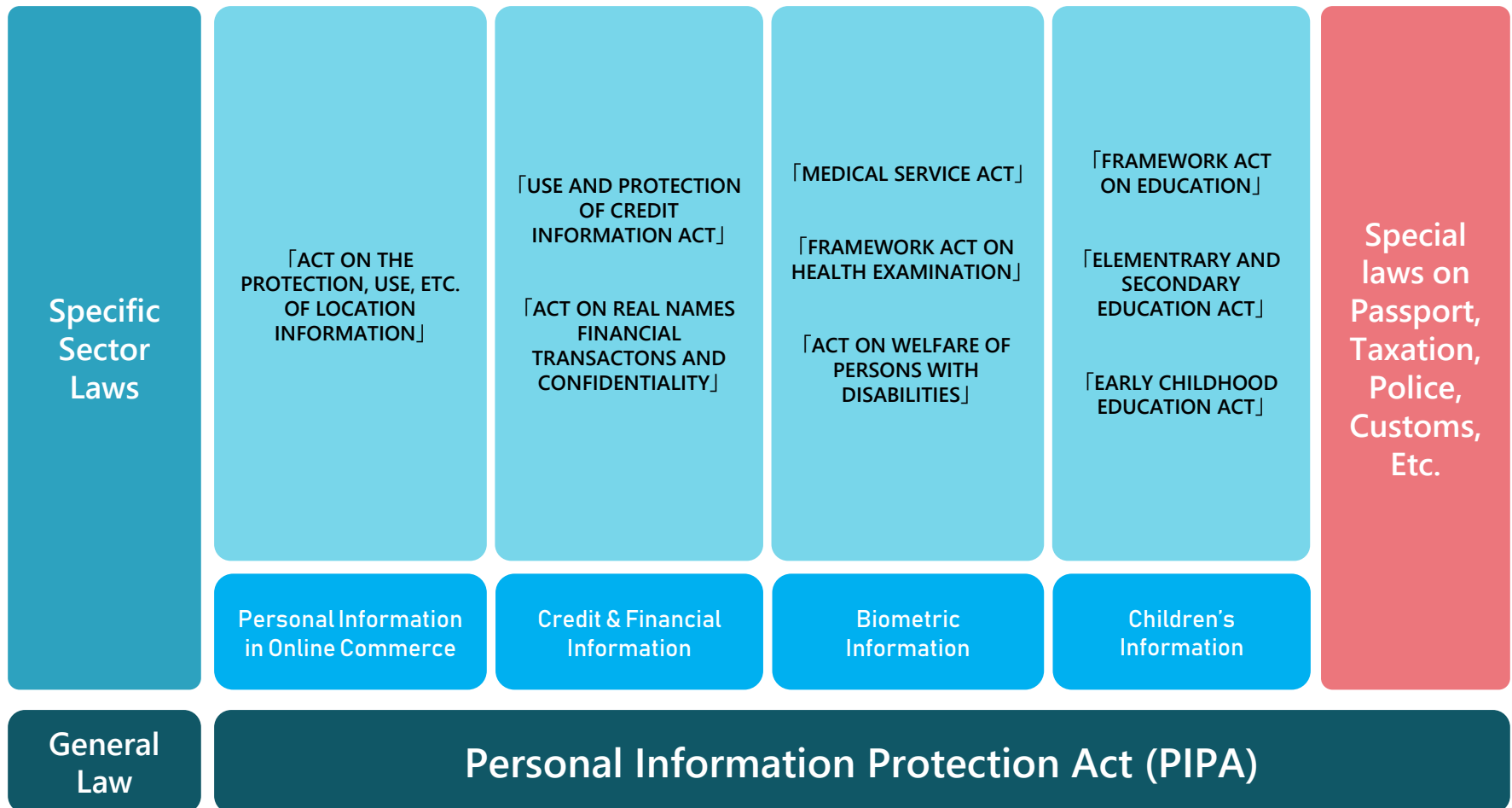


Personal Information Protection Act (PIPA)

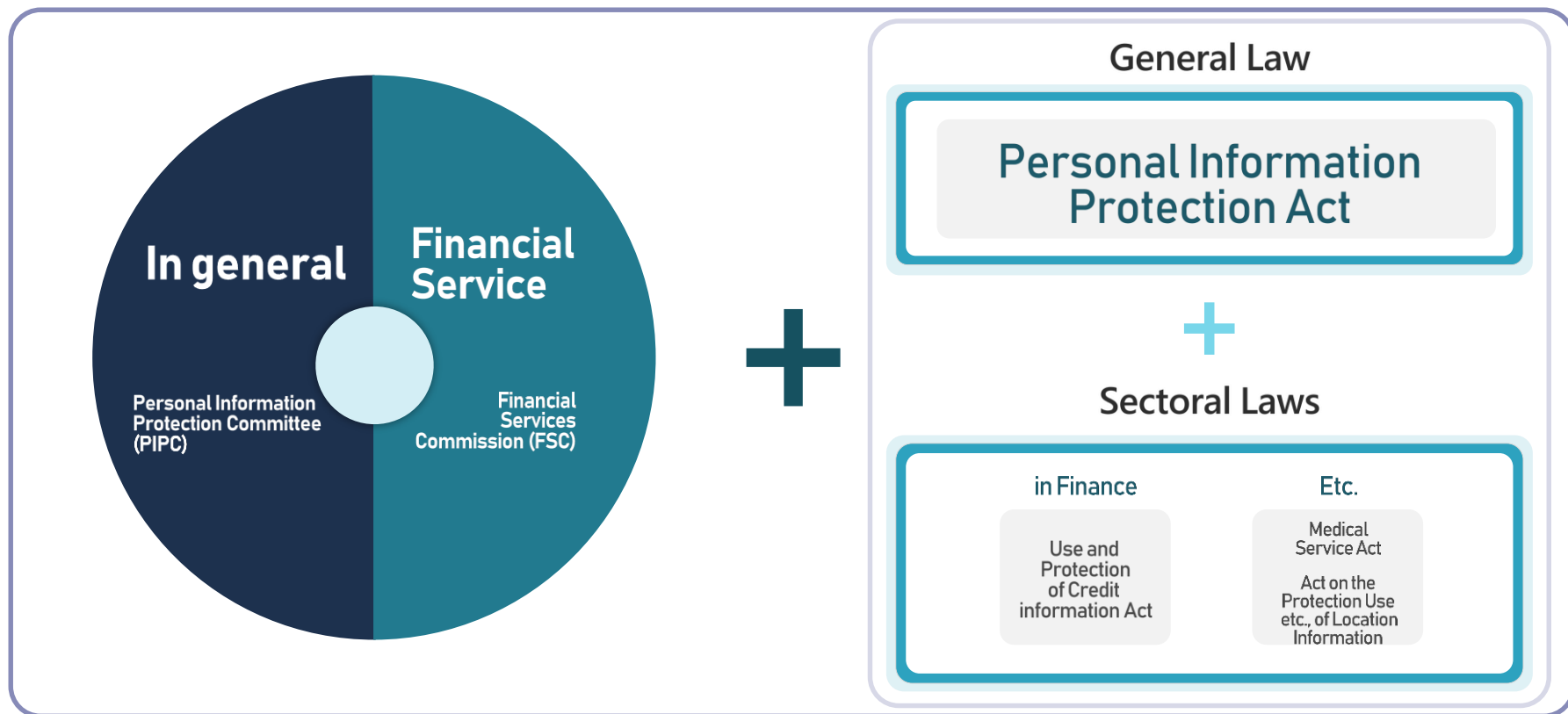


# 01

## Personal Information Protection Laws and Governance in Korea – Laws



# 01 Personal Information Protection Laws and Governance in Korea – Governance



Collaboration among DPAs in different Sectors

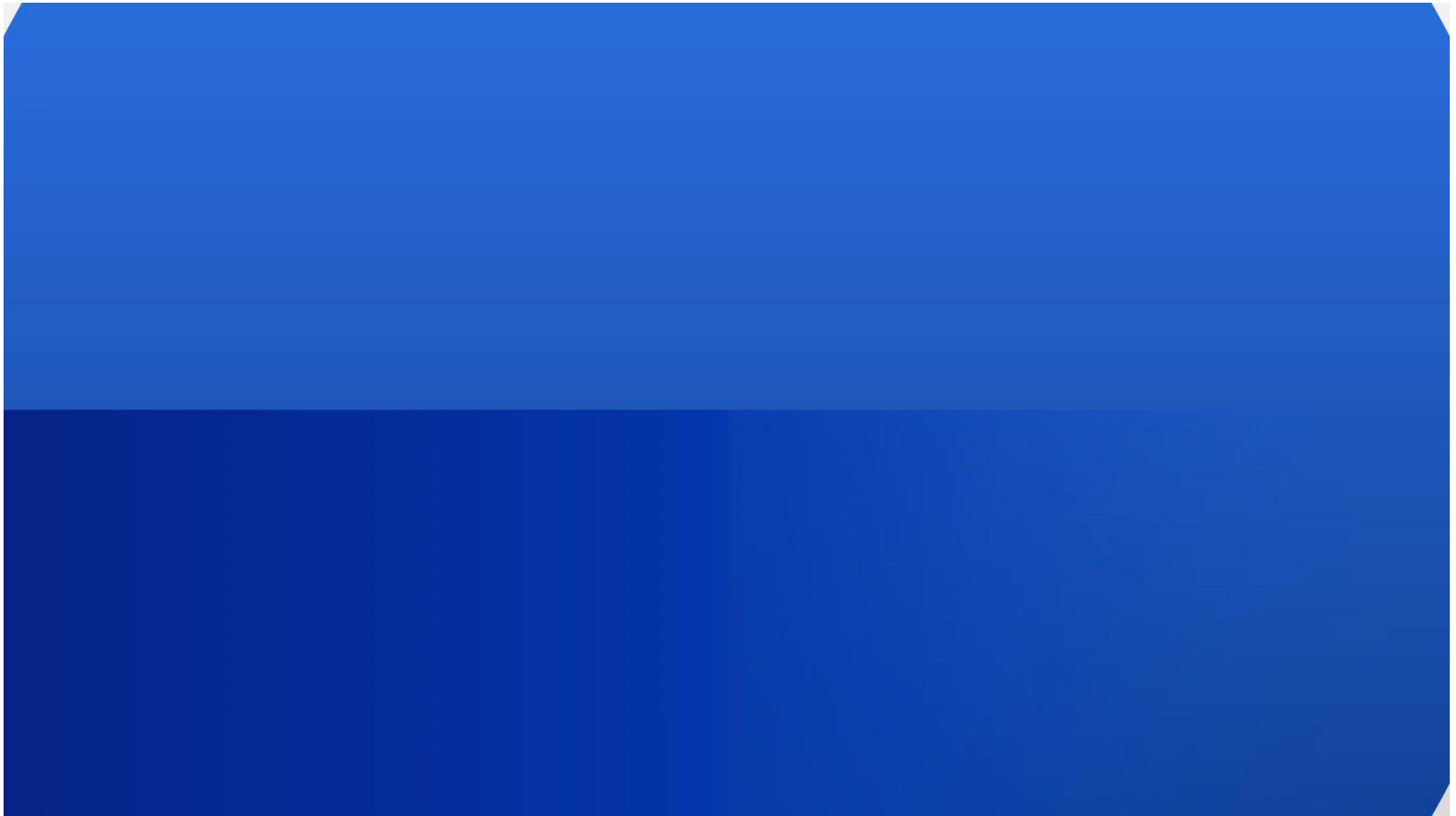
Complementarity Among Laws

**Creating Synergy through Complementary Laws and Roles of DPAs**



# 01 Personal Information Protection Laws and Governance in Korea – Video

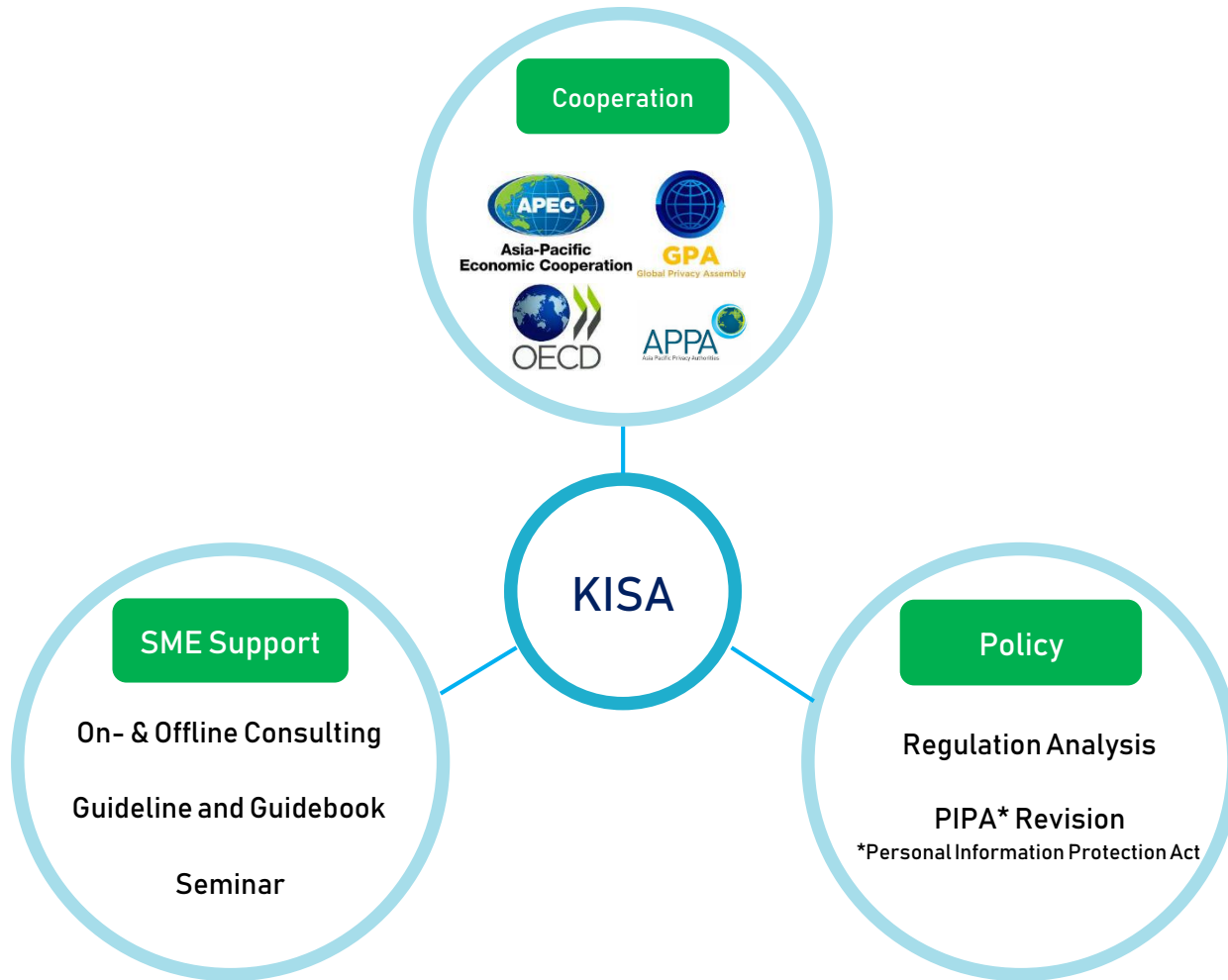
Video – Introduction of Data Protection in Korea





## 02 Introduction of Korea Internet & Security Agency – Our Service

### Korea Internet & Security Agency (KISA) Global Data Protection Regulation Compliance Service Summary

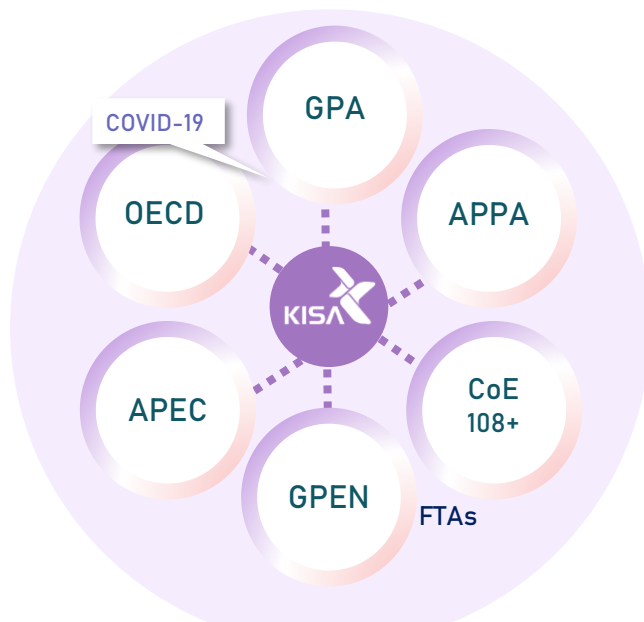


# 02 Introduction of Korea Internet & Security Agency – Our Service

Global Data Protection Regulatory Support Service I

Development of International Cooperation and Interoperability between Korean and Global Regulations

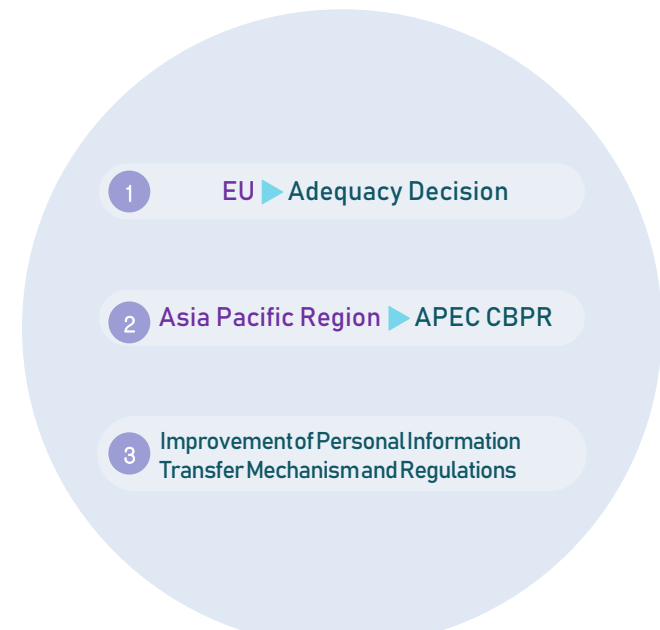
## International Cooperation



Responding to Agendas and Sharing Trends



## Regulation Interoperability



Domestic ↔ Overseas

Raise Interoperability between Korean and Overseas' Personal Information Transfer Laws and Regulations

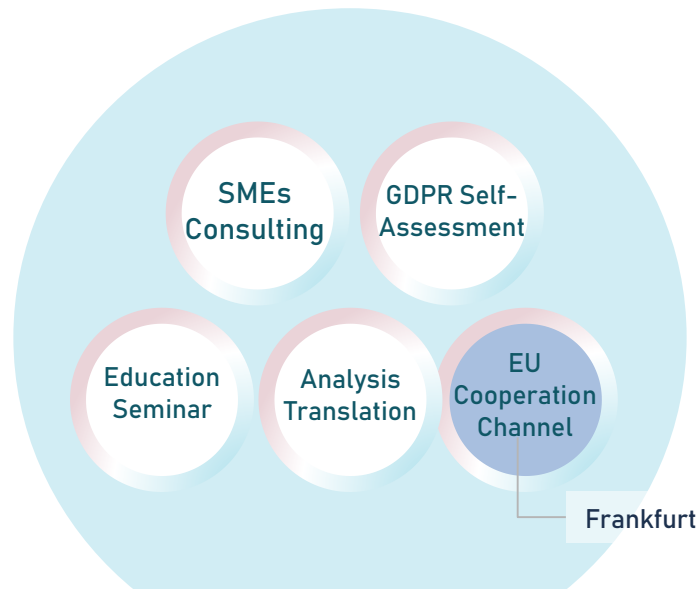
Facilitation of Safe Data Trade

# 02 Introduction of Korea Internet & Security Agency – Our Service

## Global Data Protection Regulatory Support Service II

### Support Global Data Protection Regulation Compliance for SMEs

#### Support Global Data Protection Regulation Compliance



Aiming to provide One-Stop Global Data Protection Regulation Compliance Support Service

Currently providing information about personal information protection laws and regulations of 36 countries (EU : 27, U.S., U.K., China, Japan, Etc.)

#### <Global Compliance Support Service>



Personal Information Protection International Cooperation Center  
([www.privacy.go.kr/pic](http://www.privacy.go.kr/pic))

#### <EU Region Compliance Support Service>



GDPR Compliance Support Center  
([www.gdpr.kisa.or.kr](http://www.gdpr.kisa.or.kr))

## 02 Introduction of Korea Internet & Security Agency – Our Service

## Global Data Protection Regulatory Support Service II

## Support Global Data Protection Regulation Compliance for SMEs

## <GDPR Compliance Support Service>

GDPR 준수현황 자가진단도구

# GDPR Compliance Self-Assessment Tool

[illegible]

## GDPR Translation

유럽 일반 개인정보 보호법 : 요약

[illegible]

## GDPR Summary



## Guidebook

## Global Data Protection Regulatory Support Service II

Support Global Data Protection Regulation Compliance for SMEs

## Law & Governance

## GDPR Summary

## Global DPA List

## FAQs

# 02 Introduction of Korea Internet & Security Agency – Our Service

## ePrivacy Clean Service

Service that helps data subjects to easily manage their personal information scattered on the Internet in one place

### Background

Development of Online Service  
(Financial, E-Commerce Etc.)

Increase of Requiring Memberships  
On Websites

Increase of Identification

I can't even remember my IDs!



Increase Risk of Identity Theft

### How it works

[www.eprivacy.go.kr](http://www.eprivacy.go.kr)

Inquiry of Identity Verification



RRN  
(Resident  
Registration  
Number)



i-PIN



Mobile

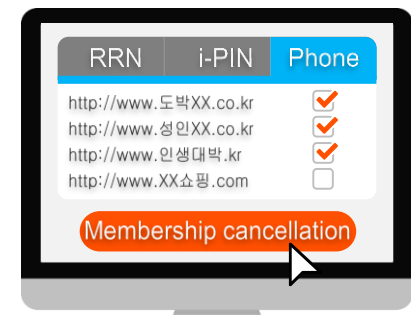
You can check the whole  
history of identity verification

Details of identity verification		
RRN	i-PIN	Phone
http://www.도박XX.co.kr	2016.07.05	
http://www.성인XX.co.kr	2016.09.16	
http://www.인생대박.kr	2017.01.09	
http://www.XX쇼핑.com	2017.06.17	

### How it works

Membership Cancellation Request  
(or Deletion Request)

You can cancel your  
memberships or delete your  
accounts from websites that  
have your personal information  
by one-click

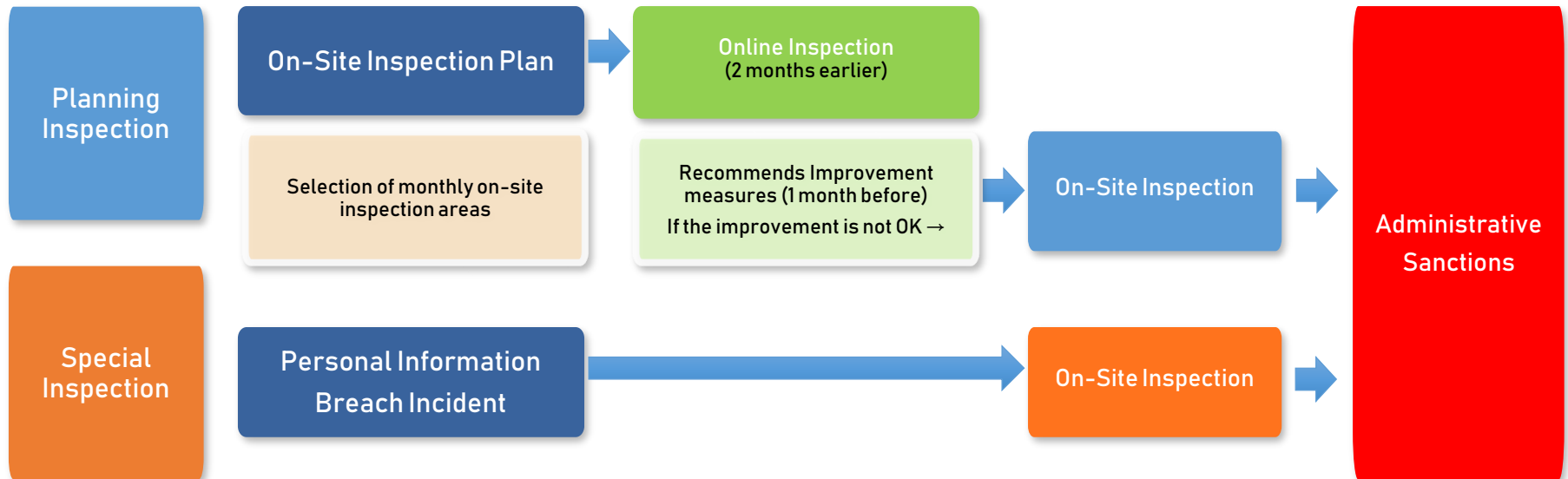


# 02 Introduction of Korea Internet & Security Agency – Our Service

Data Management Inspection

On-site Inspection of Personal Information Management and Protection in Organizations

## <Inspection Process>

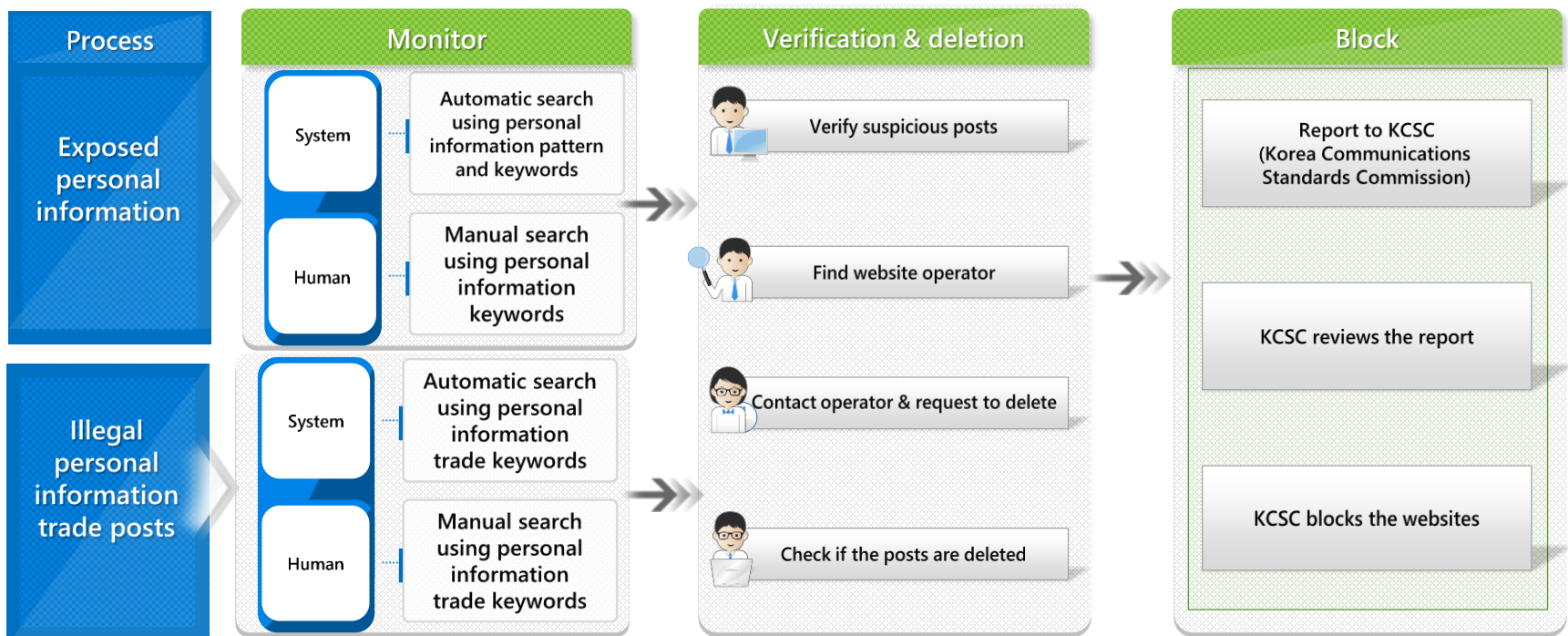


## 02 Introduction of Korea Internet & Security Agency – Our Service

### Personal Information Breach Monitoring

#### 24/7 Monitoring of Illegal Personal Information Transaction or Exposed Personal Information

#### <Monitoring Process>





# 02 Introduction of Korea Internet & Security Agency – Our Service

## Personal Information Breach Monitoring

### 24/7 Monitoring of Illegal Personal Information Transaction or Exposed Personal Information

#### <Monitoring Process and Criteria Example>

Classification		Public Sector	Private online sector
Target websites		≒ 180,000	≒ 3,600,000
Direct	Search items	8 items(resident registration number, foreigner registration number, passport number, driver license number, bank account number, credit card number, health insurance number, mobile phone number)	
	Search method	Search bot browses and does web crawling in target websites	
	Interval	A group(1 day), B group(3 days), C group(1 week), D group(2 weeks)	A group(3 days), B group(1 week), C group(1 month)
Indirect	Search items	8 items	8 items + illegal personal information trade posts
	Search method	5 portals(Google, Naver, Daum, Bing, Yahoo)	5 portals + 6 portals(Baidu, Sohu, Duckduckgo, Yandex, Sina, Youdao) + 5 SNS(Twitter, Facebook, Instagram, Weibo, VK)
	Interval	2 days	

# 02 Introduction of Korea Internet & Security Agency – Our Service

## 118 Data Breach Report Center

24/7 Data Breach Report Center for Illegal Spam, Phishing, Personal Information Breach, Hacking, and Virus, Etc.

### <118 Data Breach Report Center>

KISA 한국인터넷진흥원

118 한국인터넷진흥원 **대국민서비스(118사이버도우미)**에 오신 것을 환영합니다!  
해당 신고·상담 페이지로 이동합니다.

**개인정보·불법스팸·발신번호 거짓표시**

- 개인정보침해신고
- 불법스팸신고
- 발신번호 거짓표시

**인터넷침해 신고**

- 해킹사고
- 피싱사고
- 웬/바이러스 감염
- S/W 신규 취약점
- 해킹/바이러스 상담

**ICT 분쟁조정신청**

- 전자문서·전자거래분쟁
- 인터넷주소분쟁
- 온라인광고분쟁
- 정보보호산업분쟁

해킹·스팸·개인정보침해 신고는 국번없이 ☎ 118 또는 ✉ 118@kisa.or.kr

KISA 개인정보침해 신고센터 + 대국민서비스 바로가기 KISA 대표웹사이트

이용안내 신고·상담 기업·공공기관 알릴마당

HOME > Personal Information Infringement Report Center

### Personal Information Infringement Report Center

We receive a complaint from non-Korean nationals whose rights or interests regarding personal information have been infringed. Whether personal information has been collected in Korea or not, we handle any complaints happened in Korea. Complaints will be investigated with due process and the results will be notified after determining which law has been violated and its degree of violation.

Please email us at the following address regarding your complaints  
[118@kisa.or.kr](mailto:118@kisa.or.kr)

The Korea Internet & Security Agency's Personal Information Infringement Report Center is in charge of receiving complaints regarding infringement of personal information based on Article 62 of the Personal Information Protection Act and Article 59 of the Enforcement Decree of the Personal Information Protection Act, etc.

[Privacy Policy >](#)

개인정보처리방침 찾아오시는 길 고객센터 RSS 전자우편문의수집거부

# 02 Introduction of Korea Internet & Security Agency – Our Service

## Education and Public Relations

Raise of Public Awareness about Personal Information Protection and KISA Service through On- and Offline Campaigns

### <Education and Public Relations>

#### TV Public Service Announcement



#### Offline Education



#### Online Education for Kids



Outdoor Advertisement  
(Baseball Stadium)



Outdoor Advertisement  
(Supermarket)



Animation

# Thank you for listening

---

For more information

Please Contact [gdpr@kisa.or.kr](mailto:gdpr@kisa.or.kr) / [iprivacy@kisa.or.kr](mailto:iprivacy@kisa.or.kr)

or visit [www.kisa.or.kr](http://www.kisa.or.kr) / [www.privacy.go.kr/pic](http://www.privacy.go.kr/pic)

